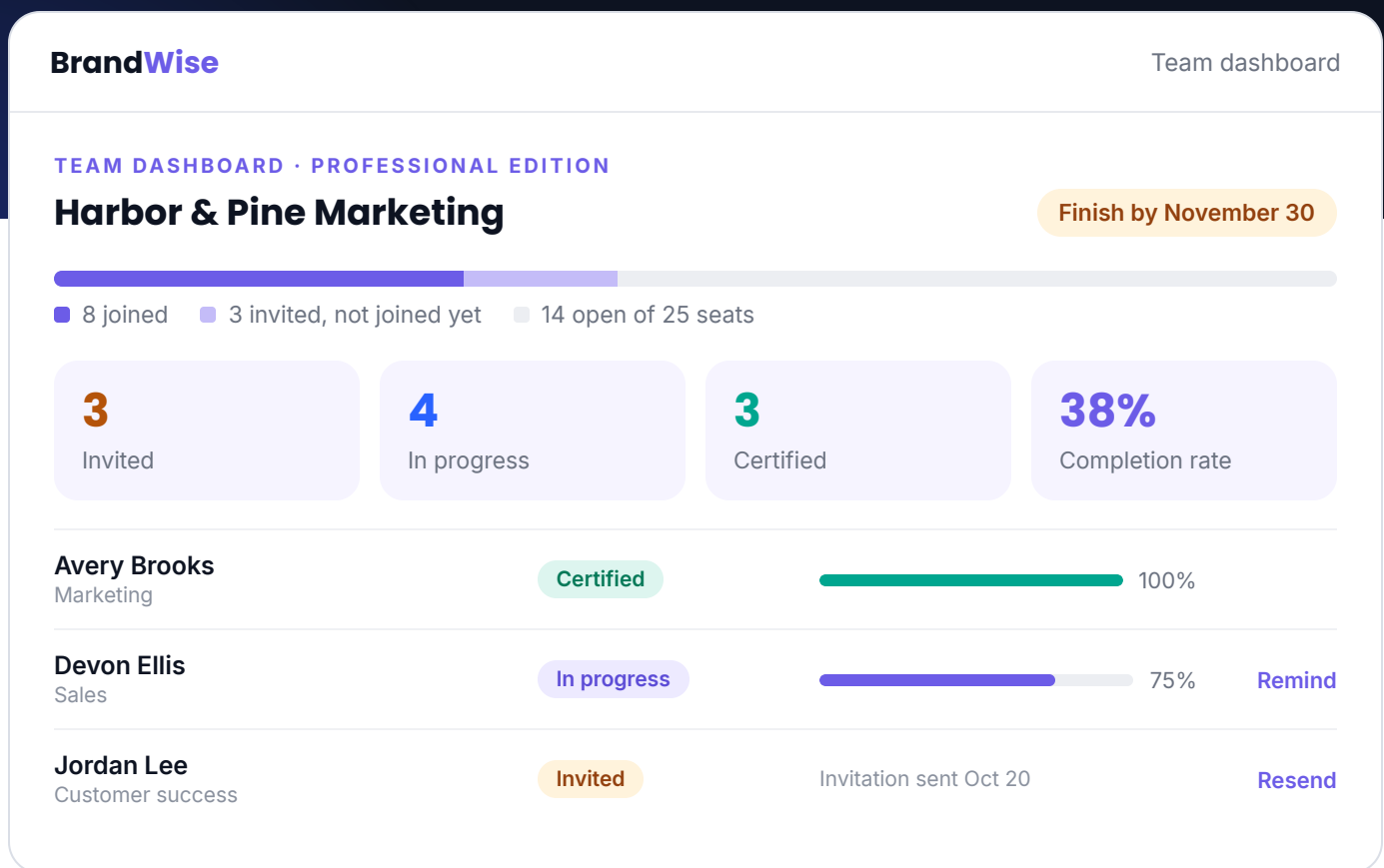


| THE BRANDWISE DASHBOARD

Invite everyone, see who's learning and prove who's certified.

Every BrandWise team, school and family plan includes a simple dashboard. Nothing to install and nothing to configure.



Invite in bulk

Paste a list of emails or upload a CSV.

Track at a glance

See every person's status in one list.

Remind in one click

Nudge anyone who hasn't finished.

Prove completion

Verifiable certificates and CSV reports.

| SEE EVERYONE AT A GLANCE

One list shows who's invited, learning and certified.

Managers sign in at itsbrandwise.com and everything is on one page. Filter by status, search by name and open any certificate.

People

Remind everyone who hasn't finished
Download report (CSV)

All 11
Invited 3
Not started 1
In progress 4
Certified 3

	NAME	STATUS	PROGRESS	LAST ACTIVITY	
☐	Jordan Lee jordan.lee@harborpine.co	Invited	—	Invited Oct 20 Emailed once	Resend
☐	Nina Patel nina.patel@harborpine.co	Invited	—	Invited Oct 20 Emailed 2 times	Resend
☐	Sam Ortiz sam.ortiz@harborpine.co	Not started	0%	Active Oct 15	Remind
☐	Devon Ellis devon.ellis@harborpine.co	In progress	75%	Active Oct 26	Remind
☐	Grace Huang grace.huang@harborpine.co	In progress	53%	Active Oct 25	Remind
☐	Priya Shah priya.shah@harborpine.co	In progress	92%	Active Oct 27	Remind
	Avery Brooks avery.brooks@harborpine.co	Certified	100%	Certified Oct 21 BW-7KQ4-M2XP	

Status at a glance

Invited, not started, in progress or certified, for every person.

Find anyone fast

Filter by status or search by name or email.

Records on demand

Download a CSV with progress, dates and certificate IDs.

| INVITE YOUR WHOLE GROUP AT ONCE

Paste a list or upload a CSV. We send the invitations.

Copy names and emails from an email thread, a spreadsheet or a class roster. BrandWise emails each person a personal invitation that applies your code automatically.

Invite people

We email each person a personal invitation with a link that applies your code automatically. Replies go to you.

Paste emails Upload a CSV or Excel export

Lena Fischer <lena.fischer@harbopine.co>
Raj Mehta, raj.mehta@harbopine.co
ben.carter@harbopine.co, amara.okafor@harbopine.co
ben.carter@harbopine.co
avery.brooks@harbopine.co, kat.wilson@harbopine

✓ **4 new people ready to invite**

- 1 duplicate removed
- 1 person already on your team (skipped)
- **1 entry isn't a valid email address: kat.wilson@harbopine**
- 14 open seats available

Send 4 invitations

Mistakes caught first

Duplicates and typos are flagged before anything is sent.

Seats always clear

See how many open seats you have before you invite.

Replies go to you

Questions about an invitation come straight to the manager.

| KEEP EVERYONE MOVING

Remind the right people in one click.

Select a group, or remind everyone who hasn't finished. Set a finish-by date and the dashboard shows who's overdue.

All 11
Invited 3
Not started 1
In progress 4
Certified 3

Search name or email

3 people selected
Send reminder
Clear selection

☒	Devon Ellis devon.ellis@harborpine.co	In progress	75%	Active Oct 26	Remind
☒	Grace Huang grace.huang@harborpine.co	In progress	53%	Active Oct 25	Remind
☒	Marcus Reed marcus.reed@harborpine.co	In progress	22%	Active Oct 19	Remind

Team settings

Team name (shown in invitations)

Harbor & Pine Marketing

Finish-by date

November 30, 2026

Managers

dana.cole@harborpine.co (you)

hr.lead@harborpine.co
Remove

Add manager

Never spammy

At most one email per person a day, and none after they're certified.

Shared management

Add up to 5 managers, like a colleague in HR or a co-teacher.

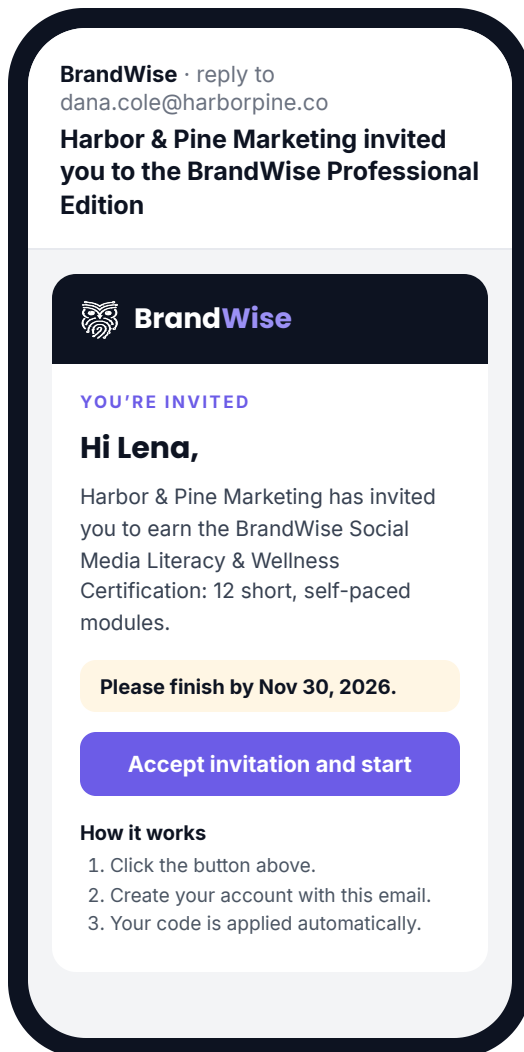
Deadlines that stick

Finish-by dates appear in every invitation and reminder.

| FRIENDLY EMAILS THAT GET PEOPLE STARTED

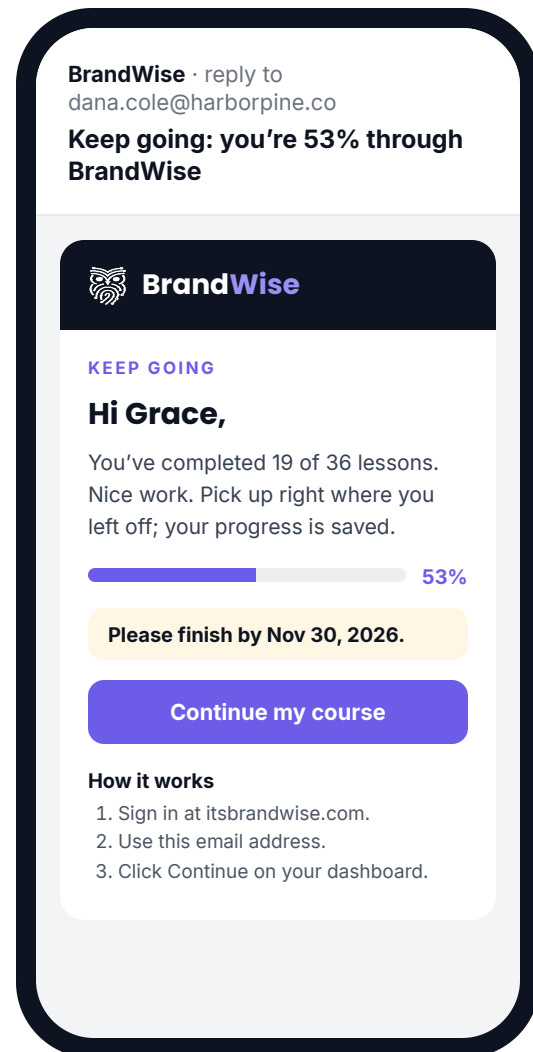
Polished invitations and reminders, sent for you.

Every email is on brand, reads well on any phone and tells each person exactly what to do next.



The invitation

One button to accept and start



The “keep going” reminder

Shows progress so far

| ONE DASHBOARD, THREE AUDIENCES

The right view for every buyer.

The same dashboard adapts to who's using it: a team, a school or a family.

BUSINESSES**Records HR and compliance can use**

- ✓ Name your team and set a deadline
- ✓ CSV report with completion dates and certificate IDs
- ✓ Every certificate can be checked online

SCHOOLS**A class, a grade or a whole school**

- ✓ Invite students from a roster export
- ✓ Finish-by dates that match your semester
- ✓ Works on Chromebooks, laptops and phones

FAMILIES**Parents follow along without hovering**

- ✓ Family plans cover up to 3 students
- ✓ See each child's progress and certificate
- ✓ Under-13 students join only with parent approval



Private by design. Managers see names, emails, progress and certificate status only. Quiz answers and written reflections stay private to the learner. No ads, no data selling and no tracking inside the course.

| GET STARTED

The dashboard is included with every plan.

Businesses can start today from \$197 per person.
Schools and districts can start with a pilot.

Businesses	itsbrandwise.com/organizations
Schools	itsbrandwise.com/schools
Families	itsbrandwise.com/students
Email	hello@itsbrandwise.com